

# Beverly Hsu

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## EDUCATION

**Carnegie Mellon University**  
2005 SEPTEMBER — 2009 MAY | PITTSBURGH, PA  
BFA, Communication Design  
Focus in Human-Computer Interaction  
University Honors and College Honors

**Rhode Island School of Design**  
2004 SUMMER | PROVIDENCE, RI  
Pre-college, Computer Animation

## EXPERIENCE + WORK

### Graphic Designer, America's Test Kitchen

2009 AUGUST - PRESENT | BROOKLINE, MA  
Design and layout for cookbooks, promotional materials, and the occasional magazine. So far so good!

### Design Intern, Philips Respironics

2009 SPRING, 2008 SUMMER | MURRYSVILLE, PA  
Worked on product (re)branding, product artwork, packaging, touch screen interface design, and 8' tall exhibit posters. My cake tied for best of show at the company bake-off!

### Freelance, Pink Service Design

2008 DECEMBER | PITTSBURGH, PA  
Consulted with concept finalization, created storyboards and branding, and illustrated the client presentation during the realization phase of a healthcare service design project.

### Designer, Solar Decathlon 2007

2007 JANUARY — 2007 OCTOBER | CARNEGIE MELLON UNIVERSITY  
Created an identity for the CMU Solar Decathlon solar house and designed and produced an exhibit to teach and encourage sustainable practices in the kitchen.

### Computer Consultant, Reese Design Cluster

2006 SEPTEMBER — 2009 MAY | CARNEGIE MELLON UNIVERSITY  
Provided technical assistance for students and faculty in the design computer lab; spooled prints on large and small format color printers.

## FUTURE ENDEAVORS

### Design Library & Laboratory

NOW — ? | RESTORED BUILDING WITH A GREENROOF  
I would like to establish a comprehensive library to share all things design. It will be a marvelous place for anyone to come visit, learn, explore, and just tinker around.

### My Father's Story

SOMEDAY | HOME  
Someone dear to me once remarked that I am very much "my father's daughter". It would be a great honor to design a bilingual book for the memoir that I hope my dad will someday write about his remarkable life's journey.

## PROFICIENCIES

Adobe Creative Suite  
Mac and Windows OS  
basic HTML, CSS

Digital Pre-Press  
Studio Photography  
Research  
Illustration  
Woodshop  
Letterpress & Bookbinding

Mandarin & Cantonese

## AWARDS + CERTIFICATIONS

Senior Communication Design  
Merit Award

AIGA Pittsburgh CONTEXT '08  
Caution Book, entry

Licensed real estate salesperson in  
the state of Massachusetts

Certified EMT-B (basic emergency  
medical technician) in the state of  
Pennsylvania

## ACTIVITIES + INTERESTS

AIGA Student Chapter, Secretary  
IDSA Student Chapter, Member  
Design Student Advisory Council  
CMU Women's Ultimate Frisbee

I enjoy cooking and baking for my  
friends, learning letterpress and  
bookbinding, and tending to my  
design library.